

Jason Stewart
UX/UI Digital Designer
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About Me

I am a talented designer, with experience in print and digital design. I have combined my qualifications in both Computer Science and Digital Design to pursue a career in design. I excell at multi-tasking, as well as delivering a high standard of usability. I like designing on and offline whilst crafting a seamless digital experience for the customer. This is done through thoughtful strategy and execution.

Connect

linkedin.com/in/jasonstewart3 www.behance.net/jason011

Qualifications

Course | UX

General Assembly

July 2015 - September 2015

Bachelor's Degree | Graphic Design

Sussex University
September 2008 - May 2011

Bachelor's Degree | Computer Science

Coventry University September 2005 - May 2008

Skills

HTML / CSS
JavaScript / ¡Query
Sketch
Photoshop
Illustrator
InDesign
Adobe XD
After effects
Google Analytics

Experience

Creative Developer

Two Digital Marketing

November 2019 - present

At Two Digital Marketing, I worked as part the Developer team. I created pages for a range of different companies such as BlackRock, iShares, Sainsburys, Lyxor and many others. I also created UX projects for these brands dealing with user journeys and prototyping.

UX Designer

Unum - Contract

October 2019 - November 2019

Using my UX experience I rebranded the whole Benni website, using Google Analytics and Hot Jar. This enabled me to experience the customer journey through the website and how I could improve the journey as well as making it seamless and enjoyable.

Digital Designer Developer

Deviceful

October 2018 - October 2019

I worked on a variety of different interesting projects whilst at Deviceful, no one day was the same. Working with companies such as Hearst, Body Shop, Not on the high street, and Seat to name a few. I worked on emails, landing pages, websites and advertising banners.

UX Digital Designer

Ann Summers - Contract

March 2018 - October 2018

Ann Summers, an interesting company to work for. I worked on the bra finder project where I improved the customer journey by making it easier for them to find bras whilst they shopped online. Working on this project from start to launch was a highlight in my career.

Digital Designer

Harrods - Contract

December 2017 - March 20018

During my time at Harrod I mostly worked on building emails templates and coming up with new eye-catching designs. I also worked on making the emails responsive, so that customer could view their product, whether it was on mobile, table or desktop.

UX Digital Designer

Superdrug

April 2015 - December 2017

Whilst working at Superdrug, I was able to work on responsive landing pages, brand shops and microsites. I also managed the Perfume category and the Electricals category. I learnt a lot about UX whilst working here, taking an active role in A/B testing and increasing the click-through rate, monitoring the performance on Google Analytics.

Digital Designer

Rush Hair and Beauty

January 2014 - April 2015

Designer

Common Purpose

August 2013 - January 2014

Junior Designer

Live Magazine

August 2010 - December 2012